



SDI Review Form 1.6

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJ SSE_50441
Title of the Manuscript:	Awareness of Corporate Social Responsibility related Activities of Different Company for Building Brands from Customer Perspectives in Nepal
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>(1) Contribution This research is based on the consciousness of customers of a different company on awareness of corporate social responsibility related activities of the different company for building brands in Nepal. It seems that the contribution of this research also lies in this review. Readers may wonder identifying this issue is the same important for different region. That is, please discuss more about the contribution of this research and explain how the research findings can be used to give values to different area or country.</p> <p>(2) Relevance Another weakness of this paper is that the research may need to provide more perspectives of conclusions. Therefore, this paper needs to update its literature review of current empirical works and cases in the second section for better understanding its relevance with regard to relative work.</p>	
Minor REVISION comments	(3) Please provide information about 'the structure of the remainder of the paper' at the end of introduction part.	
Optional/General comments		



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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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